



## The New Family Engagement Website: *Maryland Families Engage*

All stakeholders (providers, teachers, school staff, coordinators, early learning program staff, parents, families, and community members) can help spread the word about Maryland's new Family Engagement community Hub website: ***marylandfamiliesengage.org***.



***The “official” launch of marylandfamiliesengage.org is Thursday, July 26.***

Update your social media status or share with your distribution lists of child-, youth-, and family-serving organizations, associations, non-profits, businesses, agencies, and individuals; and encourage others to share with their contacts.

You can use the following posts/tweets as stand-alone e-mail messages, a component of your signature block, or to post on your center, facility, school or organization's social media and other means of communicating with parents, families and colleagues.

The first step is to “like” us on Facebook and “Follow” us on Twitter at: <https://www.facebook.com/MDEngageEarly/> and <https://twitter.com/MDEngageEarly>

When you post your family engagement messages, stories and photos on social media, use the hashtag #MDFamiliesEngage so that your activities can be shared.

### **2018 *Maryland Families Engage* Social Media Tweets/Posts**

Below are suggested tweets/posts for the launch of ***marylandfamiliesengage.org***. Remember to use our [social media shareable graphics](#) as well.



### Sample Tweets

1. Check out the new [marylandfamiliesengage.org](http://marylandfamiliesengage.org): One-Stop Shop for Family Engagement and Early Learning POWERED BY YOU! #MDFamiliesEngage
2. It's Never Too Early to ENGAGE, CONNECT AND LEARN with the new family engagement website, [marylandfamiliesengage.org](http://marylandfamiliesengage.org). #MDFamiliesEngage
3. Submit your resources, events and news/articles to the new family engagement website, [marylandfamiliesengage.org](http://marylandfamiliesengage.org). #MDFamiliesEngage
4. DYK: Family engagement is a key part of high-quality early care and education? Learn more at: [marylandfamiliesengage.org](http://marylandfamiliesengage.org) #MDFamiliesEngage
5. Log on to [marylandfamiliesengage.org](http://marylandfamiliesengage.org): a place where those who care for and work with young children can build a community of support. #MDFamiliesEngage
6. **For Parents and Families:** Join our “judgment-free” family engagement community at [marylandfamiliesengage.org](http://marylandfamiliesengage.org)! #MDFamiliesEngage
7. **For Parents and Families:** Learn how-to create a partnership with your early learning program at [marylandfamiliesengage.org](http://marylandfamiliesengage.org). #MDFamiliesEngage



### Sample Posts

1. Spend less time searching and more time engaging with [marylandfamiliesengage.org](http://marylandfamiliesengage.org).
2. Submit your resources, events and news/articles to the new family engagement website, [marylandfamiliesengage.org](http://marylandfamiliesengage.org).
3. Learn how-to promote school readiness, positive parent-child relationships and the benefits of family engagement. Check out [marylandfamiliesengage.org](http://marylandfamiliesengage.org).
4. Move away from family involvement to family engagement with [marylandfamiliesengage.org](http://marylandfamiliesengage.org).
8. **For Parents and Families:** Nearly 9 in 10 parents across the board feel judged according to Zero to Three’s Tuning In survey (90% moms and 85% dads). Check out our “judgment-free” community at [marylandfamiliesengage.org](http://marylandfamiliesengage.org).
9. **For Parents and Families:** Classrooms and early learning settings are often the best place for parent’s to learn how to support their child’s learning. For more information, visit [marylandfamiliesengage.org](http://marylandfamiliesengage.org).
10. **For Parents and Families:** Remember – Learning begins at birth. Check out [marylandfamiliesengage.org](http://marylandfamiliesengage.org) for support, simple activities and a variety of resources.