**Curriculum**  
*The Ounce Scale*

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<tr>
<th>Publisher’s Contact</th>
<th>Description of Curriculum</th>
<th>Cost</th>
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| NCS Pearson, Inc.    | • *Ounce Scale* consists of three guiding elements: An Observational Record, A Family Album, and A Developmental Profile;  
  • *Ounce Scale* is organized around six areas of development: Personal connections, Feelings about self, Relationships with other children, Understanding and communication, Exploration and problem solving, and Movement and coordination;  
  • Distinguished by multiple approaches to collecting information, structured methods of keeping track of infants’ and toddlers’ accomplishments and inclusion of family members in the learning and assessment process;  
  • This tool provides information about infants’ and young children’s development to family members and care providers. | • *Ounce Scale* Classroom Reference Set (includes Standards, User’s Guide, Reproducible Masters, and one of each Observation Record and Family Album): $131.75  
• *Ounce Scale* Classroom Reference Kit in Spanish: $55.00  
• *Ounce Scale* English or Spanish Reproducible Masters: $18.85  
• *Ounce Scale* Observation Records: $26.75 per pack  
• *Ounce Scale* Family Albums: $27.25 per pack  
• *Ounce Online* pricing is dependent on number of child licenses.  
• Professional Development is available for $3,000/day and $2,500/day thereafter for consecutive days and may be offered at a school or program site, or regionally. We recommend a train-the-trainer model for effective implementation and cost savings. Webinars for *Ounce Online* customers are available for $350 per 2 hour session. |

*Ounce Scale* are structured so that all aspects of a child’s growth can be reviewed, helping to focus on skills and achievements as well as becoming aware of areas that need additional attention.

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[http://pearsonassessments.com](http://pearsonassessments.com)
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| *The Creative Curriculum for Infants, Toddlers & Twos* | Teaching Strategies, Inc.  
Deborah Enright  
7101 Wisconsin Avenue  
Suite 700  
Bethesda, MD 20814  
(301) 634-0818 x 1713  
Debbiee@teachingstrategies.com  
www.teachingstrategies.com | • Incorporates latest research on brain development, social/emotional and cognitive development, attachment theory, health and safety  
• Provides goals and objectives for the learning and development of infants, toddlers, and two year olds  
• Shows how to build a responsive environment, establish routines, develop strategies to assess and foster learning, and partner with families  
• Includes information on the social/emotional foundations of school readiness and how young children build language and literacy skills, discover mathematical relationships and explore like scientists  
• Includes 8 experiences – playing with toys, imitating and pretending, stories and books, music and movement, art, tasting and preparing food, sand and water, and going outdoors | • *The Creative Curriculum for Infants, Toddlers & Twos*: $44.95  
• *Using the Creative Curriculum Learning Games With Families: A Teachers Guide*: $39.95  
• *The Creative Curriculum for Infants, Toddlers & Twos Developmental Continuum Assessment Toolkit*: $124.95  
• *A Trainer’s Guide to the Creative Curriculum for Infants, Toddlers & Twos*: $149.95  
• *Our Program for Infants, Toddlers & Twos: A Parent’s Guide*: $29.50 for set of 10  
• *Celebrating Language and Literacy for Infants, Toddlers & Twos -- DVD with User’s Guide*: $99.95  
• Other resources identified on the website  
• Professional Development: $2,375.00 per day for 3 to 5 days for 40 participants  
• Three day conference training is $715.00 per person for training, materials, registration and breakfast. |