

## **AGENDA**

**Wednesday, November 13, 2024 - Virtual**

**Chair** – Dr. Carey M. Wright, State Superintendent of Schools

**Current Designee** – Dr. Shayna Cook, Assistant State Superintendent, Division of Early Childhood

**10:00 – 10:10**            **Welcome, Introductions, and Recognition of Councilmembers**

**10:10 – 10:30**            **Old Business - Updates**

- Rebranding the ECAC to Regain Community and Stakeholder Interest
- **Overview of Rebranding Strategies:** Review of strategies identified to rebrand the ECAC for enhanced visibility and community engagement.
- **Developing a Communication Plan:** Discuss proposed strategies for creating an effective communication plan to support the rebranding efforts.

**10:30 – 11:30**            **New Business - Statue and Bylaws - Breakout Sessions**

Presentation from the Frederick County Local ECAC - Leslie Frei

- Facilitated brainstorming on potential new committees for ECAC to address emerging needs and opportunities in early childhood education.
- Sub-Committees/Task Forces/Workgroups or Ad Hoc Committees

**11:30 – 11:40**            **Break**

**11:40 – 11:55**            **Early Childhood Career Ladder Workgroup Application  
Announcement**

- Overview and Purpose: Discuss the goals of the workgroup and the intended impact retention and advancement with the early childhood workforce.

**11:55 – 12:00**

**Adjournment of Council**