

Maryland Family Engagement Coalition

Miller Branch Library

June 20, 2016

1:00p.m. – 3:30p.m.



AGENDA

- Welcome- Cyndi La Marca
- Chair/Nominations - Cyndi La Marca
- Kellogg Grant Updates
 - Local Councils RFP - Wendy Baysmore
 - Family Engagement Toolkit – Cyndi La Marca
 - Technology Plan – Louise Corwin
 - Web Based Modules – Tresa Hanna
 - Communications Plan – Cyndi La Marca
- Kellogg Proposal
- Family Engagement Summit Update- Cyndi La Marca and Wendy Baysmore
- Future meetings- Every 3rd Monday (bi-monthly), from 1-3:30 p.m.:
 - August 22, 2016
 - October 24, 2016
 - December 19, 2016



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Minutes

- Welcome- Cyndi La Marca welcomed the members of the Coalition and had the members introduce themselves.
- Chair/Nominations - It was discussed that based on the nominations for Chair and who was willing to accept the position, a vote was not needed. The Coalition will go back to its original structure and Dorothy Stoltz and Louise Corwin will be the Co-Chairs.
- Kellogg Grant Updates
 - **Local Councils RFP** - Wendy Baysmore gave an update for the Local Councils and their work with the Kellogg Grant. Additionally, Annie E. Casey will be giving booster sessions for the Local Councils and reviewing using data to drive decision making.
 - **Family Engagement Toolkit** – Cyndi La Marca gave an update on the Family Engagement Toolkit. Sections are being edited and will be ready for the Sample layout when all sections are finalized.
 - **Technology Plan** – Louise Corwin gave an update on the Technology plan. Three counties are piloting Ready Rosie. As families participate in Learning Parties, they then sign up for Ready Rosie. Families receive 2 minute clips of how they can engage their children within their daily routine. The program collects data on things like how many families are participating, how often the video clips are opened and viewed, if the families are trying the activities.
Libraries in the participating counties also have information available to connect families to Ready Rosie.
 - **Web Based Modules** – Tresa Hanna gave an update on the web based modules. Ready at Five is finishing the content on the modules and the University of Maryland will be producing the modules. The modules will be available online for free and participants will receive training hours.

- **Communications Plan** – Cyndi La Marca gave an update on the Communications Plan and provided a discussion draft for members. The following areas were reviewed:
 - o Goals of Communication Plan
 - o Methods to determine goals and barriers
 - o Focus on barriers that communication/tech plan will help overcome
 - o Communication methods of millennials/and MSDE
 - o Recommendations
- **Questions/Comments for the Communications Plan**
 - o Nora Morales – feels as if the K-12 Family Engagement Framework does not clearly align with the Early Childhood Framework and wants to know if there can be an alignment document. Were parents surveyed or included in the process of developing the Communications Plan?
 - o There was a discussion of how to communicate with parents to ensure parent's voices are heard. Suggestions were:
 - MFN FSC's biennial survey
 - Create survey for parents that programs can use with their families and report back to Coalition
 - Continue to recruit parent participation for the Coalition
- It was decided that a form would be developed with questions regarding how families communicate, receive information use technology, etc. This information would be used to inform the Coalition of families' needs and how best to support family engagement. Dorothy Stoltz will be developing the form and questions.
- There was a discussion of a Coalition logo and if this were possible. Follow up will be needed with MSDE to see if this is possible.
- Kellogg Proposal
 - The recommendations from the Communications Plan will help develop the proposal for future Kellogg funding.
 - o Training/TA with Family Engagement Toolkit/Web modules
 - o Parent Leadership
 - o National Consortium
 - o MSDE Family Engagement Website - Hub for information for providers and parents.
 - o Systems level reforms (EXCELS)
- Family Engagement Summit Update- Cyndi La Marca and Wendy Baysmore reviewed the Summit agenda.
 - Rolf Grafwallner will be retired so if possible, Liz Kelly will do opening remarks

- Linda Smith will be asked to do Keynote
 - Parents are needed for panel discussion. It was asked that the LECACs try to get parents. We will check with LaTanya Scott about possibility of reimbursing families for attending.
 - We will provide gift bags for parents. Louise Corwin to donate books and Julie Dobies from Kaplan will also supply bags and other items for gift bags.
 - All breakout sessions have been confirmed except for Barbara Squires (waiting for confirmation). Paula Minsk will follow up with Edissa Padder to see if she is available for workshop for pediatricians. If not, Paula will conduct workshop.
 - Interpreters may be needed for some families. This will be added to registration form.
- Assignments:
 - Dorothy Stoltz will create questions for parents. Nora Morales will translate for families.
 - Sarah Nativ will enter data from parent surveys.
 - Cyndi La Marca will follow up with Rolf and Alexis about logo for Coalition.
 - Cyndi La Marca will check to determine the budget and procedure for parent stipends and also gift bags. Paula Minsk and Louise Corwin will donate books. Julie Dobies will donate bags and items from Kaplan.
 - Wendy Baysmore will create and send out invitations for Summit
 - Karina Hudack and Nora Morales will help with interpreting if needed for the Summit.
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