

MARYLAND'S PRENATAL - AGE EIGHT 2020-2025 STRATEGIC PLAN

STRATEGIC PLAN GOALS

A. STRENGTHENING AVAILABILITY AND ACCESS

GOAL A1: Build access for all families across a mixed delivery system.

GOAL A2: Support parent choice by fostering a robust and qualified statewide family child care provider market.

GOAL A3: Increase the availability of programs and services.

GOAL A4: Ensure that families of children with special needs' concerns are addressed.

GOAL A5: Enhance the capacity to meet Infant and Early Childhood Mental Health needs.

GOAL A6: Increase the coordination between early childhood and health services.

GOAL A7: Promote two-generation initiatives.

GOAL A8: Reduce administrative hurdles for families in accessing ECE programs.

B. IMPROVING AND SUPPORTING PROGRAM QUALITY

GOAL B1: Enhance the statewide focus on equity.

GOAL B2: Reduce statewide gaps in kindergarten readiness.

GOAL B3: Increase the number of highly qualified early childhood staff.

GOAL B4: Improve and increase staff preparation, professional development programs and compensation.

GOAL B5: Strengthen equity, coordination, and alignment in the statewide professional development system.

GOAL B6: Improve program quality and support participation in Maryland EXCELS.

C. DEEPENING FAMILY ENGAGEMENT

GOAL C1: Continue investment in the statewide Family Engagement framework.

GOAL C2: Improve family engagement and promote family involvement in leadership and advocacy roles.

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BIRTH THROUGH FIVE
WORKING TOGETHER SO CHILDREN THRIVE



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D. BUILDING SYSTEM INFRASTRUCTURE AND COORDINATION

GOAL D1: Increase integration of early childhood services among state and local agencies.

GOAL D2: Improve coordination among agencies responsible for services for young children and families.

GOAL D3: Continue to leverage the state and local governance infrastructure through Early Childhood Advisory Councils.

GOAL D4: Conduct a statewide ECE facilities study and apply findings to targeted improvement strategies.

E. ENSURING SUCCESSFUL TRANSITION EXPERIENCES

GOAL E1: Ensure successful transition for young children between early care and learning settings, and into kindergarten and the early grades.

GOAL E2: Strengthen family engagement in preparing for transition between ECE settings and into Kindergarten and elementary school.

GOAL E3: Incorporate transition planning in professional development and training opportunities.

F. MODERNIZING AND MAXIMIZING DATA SYSTEMS

GOAL F1: Improve data system modernization to support more effective communication with families and the public, as well as better customer service.

GOAL F2: Improve, integrate and coordinate Maryland's early childhood data collection.

GOAL F3: Develop a unified application for social services and programs.

GOAL F4: Institute a statewide unique child identifier that will allow for longitudinal data.

G. LEVERAGING RESOURCES AND FUNDING

GOAL G1: Strengthen sustainability and target investments where they are most needed and most effective.

GOAL G2: Increase public awareness of funding available and decrease administrative barriers for families.

GOAL G3: Streamline funding sources and mechanisms to increase funding efficiencies.

