

MARYLAND'S PRENATAL - AGE EIGHT 2020-2025 STRATEGIC PLAN

DRAFT

MISSION PRINCIPLES

1. Expand on the successes that Maryland has already created with its mixed-delivery system and strong state and local infrastructure that empowers both systemic and community driven strategies.
2. Adopt a child and family centered approach to program and service delivery that emphasizes prevention, early intervention and the importance of starting early, including the prenatal period.
3. Ensure access to affordable care and education services for all children throughout the state.
4. Provide high-quality care and education programming for all young children and their families that supports all developmental domains, including foundational skills for school readiness, with a focus on social-emotional, mental, and behavioral health.
5. Prioritize the needs of families experiencing challenges and adversity, including rural and homeless families, as well as the needs of children who are medically fragile and have special needs.

MISSION PRINCIPLES

6. Engage communities and families through equitable, culturally responsive, and two-generational approaches grounded in evidence-based models.
7. Invest in system building coordination and collaboration, leveraging federal, state, and local funding, as well as public-private partnerships.
8. Provide regular and ongoing public forums and feedback loops, transparent communication channels, and consistent messaging.
9. Maximize data system capacity and use, including application to policy and program decision-making.
10. Continually evaluate state progress based on metrics and measures of success that reflect stakeholder input and systemic collaboration.

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