

Maryland Rebuilds: Boosting Family Child Care



Strategy Information Session

September 9, 2022

Presented By

Steven Hicks
Assistant State Superintendent

Nick Miller
Program Specialist

Agenda

Primary Resource: [Maryland Rebuilds Guidance Document](#)

- Welcome and Introductions
- Boosting Family Child Care
 - Focus Areas
 - Inspiration from the Field
 - Additional Readings
 - Potential Applicants
 - Funding for this Strategy
- Key Dates and Support
- Q&A

Boosting Family Child Care

Establish and sustain new and existing provider businesses through an independent, centralized support system, like Shared Service Alliance. MSDE will consider the regions represented by applicants for this strategy to ensure that all geographic areas across the state are represented and supported. Applicants must select at least one of the following focus areas:

Focus Area 1: Develop and implement an incubator that supports individuals who want to start up their own family child care business.

Key Activities

- Provide training and professional learning opportunities surrounding:
 - The licensing process,
 - How to open up a business in Maryland & filing taxes,
 - Keeping accurate and complete financial and business records, and
 - How to start a website, and other business practices.
- Training and professional learning opportunities on how to maintain licensure, as well as opportunities for growth (earning Maryland EXCELS and National Accreditation).
- Disseminate information on fee support programs such as the Accreditation Support Fund.
- Create asynchronous and synchronous learning opportunities for family child care providers to share experience.
- Offer coaching and mentorship to providers in their first year of business, including assisting individuals with developing a cost of care analysis in order to project all revenue and expenditures for the first 3 - 5 years of service.

Focus Area 2: Design and launch a Shared Services Alliance that benefits from the economies of scale of the State's more than 7,000 providers and will result in:

Learn

- Reduced or shared costs and time through joint purchasing, staff sharing, collaborative contracts, centralized administration, or some combination of these.
- Shared program or administrative capacity-building using common tools and systems, shared mentoring and supervision, training, and collaborative improvement processes.
- Reinvestment of cost and time savings into enhanced program quality.

Focus Area 3:

- Launch programs that support early childhood educators in obtaining a Child Development Associate (CDA) Credentials, Associate and/or Bachelor's degrees.

1

Case Study: Shared Services Alliances(SSA)

(U.S. Chamber of Commerce Foundation)

- Cost savings are involved in grouping child care centers together with varying socio-economic clients. **(San Francisco, CA)**
- Merged operations that preserved community-based and autonomous non-profits & small business. **(Chattanooga, TN)**
- Public and private sector partners can establish long-term and collaborative systems to support early learning services in low-income communities. **(Richmond, VA)**

2

Family Child Care Networks

(Bipartisan Policy Institute)

Goals of a family child care network include:

- Stabilizing the family child care sector.
- Improving business practices to steady the financial outlook of family child care programs.
- Improving the quality of care in family child care programs.
- Insuring children are provided support services, such as social-emotional development.

3

Increasing Qualifications, Centering Equity

Opportunities Exchange

Key questions guiding the conversation:

- How do early childhood educators of color perceive policies that raise the educational requirements they have to reach in order to keep their jobs?
- In what ways, if any, has the implementation of these policies impacted the career trajectories of early childhood educators of color?
- What advice do early childhood educators of color who have “lived through” these policy changes have for policymakers and leaders heading toward similar change?

Additional Readings

- [Shared Services as a Strategy to Support Child Care Providers \(ELC TA\)](#)
- [Shared Services: A Strategy for Building Stronger Systems Among Early Care and Education Providers \(Build Initiative\)](#)
- [Guide to Starting a Shared Service Alliance \(Opportunities Exchange\)](#)
- [Developing a Staffed Family Child Care Network: A Technical Assistance Manual \(National Center on Early Childhood Quality Assurance\)](#)
- [Child Development Staff: Resources Available for New Education Requirements \(DC Office of the State Superintendent of Education\)](#)
- [Successful Inclusion of Family Child Care Providers in Higher Education Degree Programs and Courses: A Research-to-Practice Guide \(Early Educator Central\)](#)

- Technical Assistance Centers
- Non-Profit Organizations
- Local Education Agencies (LEAs)
- Partnerships and collaborative entities

Funding for this Strategy

Learn

- Amount available: \$11 Million
- Estimated number of grants awarded: 4-8
- Average range of award: \$500,000 - \$3 Million

Key Dates and Support

Learn

Upcoming Session:

September 21, 2022, 10:00 AM

Submission Deadline:

October 10, 2022 at 11:59 PM

Support from MSDE

Individual Appointments

Grantee may schedule an individual appointment with MSDE staff at any time throughout the process by emailing

Marylandrebuilds.msde@maryland.gov.

The Grantee sets the agenda.
(Appointments are optional)

Contact

Andre Murray

Email

Marylandrebuilds.msde@maryland.gov

Website

[Maryland Rebuilds webpage](#)

Strategy Session Dates

Strategy	Dates/times
Expanding Access to Quality Child Care	September 6 and September 19 from 10:00 – 11:00 a.m.
Early Learning Models of Excellence	September 6 and September 19 from 2:00 – 3:00 p.m.
Expanding Mental Health Supports and Services	September 7 and September 20 from 10:00 – 11:00 a.m.
Growing a Highly-Effective Child Care Workforce	September 7 and September 20 from 1:00 – 2:00 p.m.
Boosting Family Child Care	September 9 and September 21 from 10:00 – 11:00 a.m.
Advancing a Coordinated Prekindergarten Enrollment System	September 9 and September 21 from 1:00 – 2:00 p.m.

Questions?