



## Speaker

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### **Lisa Guernsey**

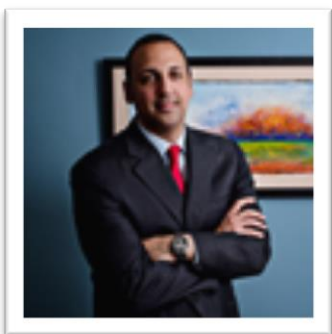
Lisa Guernsey is Deputy Director of the Education Policy Program and Director of the Learning Technologies Project at New America. She leads teams of writers and analysts to tell stories, translate research, examine policies, and generate ideas for new approaches to help disadvantaged students succeed. Prior to her work at New America, Guernsey worked as a staff writer at *The New York Times* and *The Chronicle of Higher Education* and has contributed to several other national publications, including *The Atlantic*, *the Washington Post*, *Newsweek*, *Time*, *Slate*, and *USA TODAY*.

She is co-author with Michael H. Levine of *Tap, Click, Read: Growing Readers in a World of Screens* (Jossey-Bass, 2015) and author of *Screen Time: How Electronic Media – From Baby Videos to Educational Software – Affects Your Young Child* (Basic Books, 2012). She won a 2012 gold Eddie magazine award for a School Library Journal article on e-books and has served on several national advisory committees on early education, including the Institute of Medicine's Committee on the Science of Children Birth To Age 8.

Guernsey holds a master's in English/American studies and a bachelor's degree in English from the University of Virginia. Lisa lives in Alexandria, VA with her two daughters. She is on Twitter @LisaGuernsey

## Facilitator

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### **Jeffrey Capizzano**

Jeffrey Capizzano is President and Founder of The Policy Equity Group, LLC, a consultancy that empowers socially conscious organizations by providing advocacy, research, and communications support. He is a nationally known advocate and researcher with both private and public sector experience. Prior to founding his consultancy, Mr. Capizzano was a Senior Policy Advisor for Early Childhood Development and Education at the Administration for Children and Families (ACF) within the U.S. Department of Health and Human Services (HHS). He also worked for seven years at the Urban Institute conducting policy-related

research in the areas of early childhood and K–12 education.

# Program

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| <b><i>Registration, Breakfast, Networking, and Educational Walk</i></b>  | <i>8:00-9:00 am</i>    |
| <b><i>Welcome and Greetings</i></b>  | <i>9:00- 9:15 am</i>   |
| Elizabeth Kelley, Acting Assistant State Superintendent, Division of Early Childhood Development, Maryland State Department of Education   |                        |
| Frances M. Frost, Family Ambassador, U.S. Department of Education  |                        |
| <b><i>Keynote</i></b>  | <i>9:15-10:15 am</i>   |
| Lisa Guernsey, Deputy Director of the Education Policy Program and Director of the Learning Technologies Project at New America  |                        |
| <b><i>Break</i></b>  | <i>10:15- 10:30 am</i> |
| <b><i>Panel Discussion – Family Engagement in Modern Times from the Parent Perspective</i></b>   | <i>10:30-11:45 am</i>  |
| Jeffrey Capizzano, President, The Policy Equity Group, Facilitator<br>Danitza Simpson, Director, Family Support Center, Prince George’s County<br>Shannon Ensor, Parent Ambassador<br>David Arhen, Parent Ambassador<br>Tammy Devlin and Julie Lambert, Parent Ambassadors<br>Reina Lopez, Parent Ambassador |                        |
| <b><i>Presentation of Resources/Call to Action Cards</i></b>   | <i>11:45-12:00 pm</i>  |
| Cynthia La Marca Lessner, Branch Chief, Division of Early Childhood Development, Maryland State Department of Education  |                        |
| <b><i>Featured Family Engagement Initiative – Baltimore Learns Every Day</i></b>   | <i>12:00-12:30 pm</i>  |
| Jessica Lawrence, Family and Community Engagement Specialist, Baltimore City Public Schools  |                        |
| <b><i>Lunch</i></b>  | <i>12:30-1:45 pm</i>   |
| <b><i>Workshops</i></b>  | <i>2:00-3:30 pm</i>    |
| <b>A. How to Develop and Enhance Resilience in Children and Families</b><br>Brijan M. Fellows and D’Lisa Ramsey Worth, University of Maryland, School of Medicine  |                        |
| <b>B. How the New Science of Development and Learning Supports Children Learning</b><br>Eugene E. Garcia, Arizona State University, and Roberto Flores and Dayana Muniz, CentroNía   |                        |
| <b>C. Harnessing the Combined Power of School, Home and Community</b><br>Jessie Lavorgna, Education Development Center   |                        |
| <b>D. Promoting Wellness within LGBT Families</b><br>Veronica M. Kirkland, All Things Are Possible Services, LLC   |                        |
| <b>E. Cultural Awareness and Family Engagement</b><br>Petrea Fletcher, XYZ... the end result! LLC  |                        |
| <b>F. In Their Shoes: Experiencing the Challenges of Accessing Resources</b><br>Jamie Mathewson, Washington County Family Center   |                        |
| <b>G. Tips for Bringing Early Learning and Family Engagement into the Digital Age</b><br>Conni Strittmatter, Harford County Public Library, and Lisa Guernsey, New America   |                        |
| <b><i>Conclusion</i></b>   | <i>3:30 pm</i>         |

# Thank You

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The Maryland Family Engagement Coalition wishes to thank its co-chairs Steven Hicks and Dorothy Stoltz, and the Summit Committee members for their planning support.

Julie Dobies  
Liza Frye  
Karina Hudack  
Cynthia La Marca Lessner  
Melanie Martin  
Malkia "Kia" McLeod  
Nora Morales  
Dayana Muñiz  
Barbara Scherr  
Chris Swanson

A special thank you to the Center for Technology in Education Johns Hopkins University School of Education, Prince George's County Public Schools, Maryland Family Network, the Collaboration and Program Improvement Branch of the Division of Early Childhood Development at MSDE, and Jeffrey Capizzano for helping to make today's Summit a success. Their commitment and support is greatly appreciated.

We would also like to thank Elizabeth Kelley for all of her support and leadership.



***My Commitment to Action!***