

November 2017

## Dear Fellow Child Care Providers:

Please take a look at the new, simplified, market rate survey from the Office of Child Care (OCC). The data collected will be used by the Subsidy Branch to create a picture of what all regulated providers charge in all types of care across the state. That picture will help Maryland establish subsidy rates that will give parents more access to the best care available in their area.

Maryland's provider organizations advocate for our members on a regular basis to minimize regulations that impose additional costs on providers without providing additional funding, and to increase funding to make high quality programs affordable for all families.

As one collective organization:

- We urge you to fill out this survey and return it. We are asking you to complete the survey because we are convinced that it will help providers and the families that we all serve;
- We confirm that your responses will be kept confidential and will only be used to determine an overall picture of what providers are charging for child care tuition;
- We recommended changes so that this survey would be as easy as possible for providers to complete, therefore increasing participation, and avoiding the need for OCC to add a new regulation requiring completion;
- We negotiated that OCC would offer one (1) Professional Activity Unit (PAU) for each person who completes the survey before the deadline.

After the survey is completed, OCC will analyze the data to determine the actual cost of quality care, including the resources necessary to attract and retain the best possible child care teachers and staff in all child care programs. In order to gain a "truer" cost of child care across Maryland, we are relying upon all providers to complete and return a market rate survey. Thank you for taking the time to help all providers, families and children.

Please feel free to reach out to any of the association leaders below with any questions or concerns, whether you are an association member or not. We would be happy to answer your questions, and we'd love to have you as a new member!

Sincerely,

Maryland AfterSchool Association Sharon Vance, President MdAfterSchoolAssociation@gmail.com

Maryland State Child Care Association Chris Peusch, Executive Director MSCCA1@comcast.net

Maryland State Family Child Care Association Jacqueline Grant, President jacqueline.n.grant@gmail.com

Maryland Association for the Education of Young Children Christina Peusch, Executive Director marylandecp@gmail.com

Organization of Child Care Directors of Montgomery County Shaun Rose, Advocacy Chair Shaun@RockSpringCC.com

Service Employees International Union Local 500 Crystal Barksdale, Secretary/Family Childcare Representative Barksdale714@gmail.com